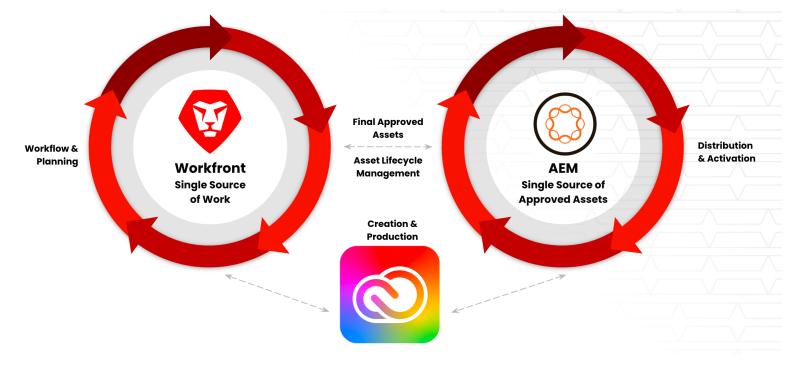
#### **Z**WNDYR

# Is demand for content overwhelming your teams?

Staying ahead of the market can be critical to success. Your CONTENT SUPPLY CHAIN can be tamed - with the right tools and process - implemented by WNDYR!!

## WNDYR seamlessly integrates Adobe Workfront and AEM Assets, supercharging your dynamic content supply chain engine



## **Content demand is changing!**

- Customers expect more and more personalized experiences across multiple touchpoints
- The number of supported channels, devices, markets and format requirements is exploding
- The advances of GenAl and automation promise great efficiences AND risk
- Marketers and creators face increased pressure to optimize spend and demonstrate value, performance and impact of content

### How WNDYR can help

Companies need experienced partners to help them navigate new working cultures, new system and process setups to meet this new reality.

WNDYR is your preferred partner. We are uniquely positioned to enable marketers drive effective and scaleable work process to meet the demands of today's consumer