

# Is your Content Supply Chain built to scale?

A POWERFUL TOOL TO BENCHMARK YOUR MATURITY AND UNLOCK SMARTER CONTENT OPERATIONS

## What is the Content Supply Chain Assessment?

A 10-minute diagnostic that maps your content supply chain across the six content supply chain pillars with instant insights and, benchmarks. The Content Supply Chain Maturity Assessment helps surface operational gaps, misalignments, and missed opportunities—giving you clarity on where you are today and how to get where you need to be.

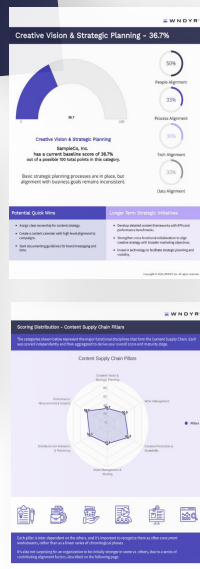
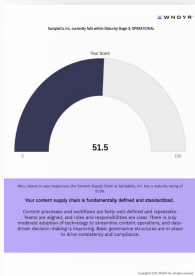
[Click to take the free assessment](#)

## Why is it important?

Content demand is growing fast. But disconnected tools, teams and processes make it hard to scale. This assessment brings structure to what's often a fragmented process, aligning teams, systems, and workflows that deliver.

## What you will receive

- ⇒ Personalized PDF report
- ⇒ Maturity scores across 6 pillars
- ⇒ Evaluation across 4 alignment factors
- ⇒ Actionable next steps



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## Choose your level of Guidance

### Online Diagnostic



Single or multiple users across teams take part in an automated survey that helps participants understand their current maturity level across one part of the Content Supply Chain, or the full set of processes for optimizing personalized content delivery.

### WNDYR Workshop



A team of WNDYR experts coach you through a half day workshop that will define your view of your current state. The team will then help you determine a desired future state that include the roadblocks and business case for moving forward.

### Strategic Roadmap and Value Assessment



A WNDYR team of experts evaluates all or part of your Content Supply Chain in detail. We then work with the various Content Supply Chain participants to recommend the optimized sequence and applicable business case for each step you your Strategic Content Journey.